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Driving the knowledge economy through events

As a sought-after provider of world-class facilities, services and experiences, the Cape Town International Convention Centre (CTICC) is a key contributor to the appeal of Cape Town and the Western Cape as a pre-eminent events destination.

We therefore have a pivotal role to play in attracting and hosting local, national and global events and conferences that further the sharing of knowledge, intellectual growth and the transfer of skills.

Of the 502 events hosted by the CTICC in the 2014/15 financial year, by far the majority were aligned to key catalytic sectors identified by the City of Cape Town and the Western Cape Government as areas for economic growth and development.

By attracting global associations to the city for these events, the CTICC is making a vital contribution towards growing the city's expertise, knowledge and skills in all these areas.

The sectors include:

- Agro-processing
- Finance
- Health and medical technology
- ICT
- Metals, tooling and niche engineering
- Mining, oil and gas
- Retail
- The green economy, including renewable energy
- Tourism and events

The City of Cape Town and Western Cape Government have placed a priority on strengthening Cape Town and the Western Cape's competitiveness and attractiveness in terms of these important sectors through the promotion of growth, investment and trade.

As an asset of the City of Cape Town and Western Cape Government, the CTICC is highly involved in these sectors, as well as many others that are key to ongoing economic development. In addition, we continue to attract national and local meetings, exhibitions and events in a range of other sectors including film and media and those with a consumer interest.

The CTICC remains committed to playing a leading role in driving and developing the knowledge economy of Cape Town, the Western Cape and South Africa, by creating platforms for knowledge sharing, skills transfer and collaboration.

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