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# CTICC PHASE 2: AN ICON EVOLVES

Flanked by Table Bay Harbour on one side and the buzz of Cape Town city centre on the other, the CTICC's 31 148m<sup>2</sup> expansion project, CTICC East, is taking shape – a fusion of stone, steel and glass.

## Orientation

Attentive visitors will notice that CTICC East's design is in keeping with its original counterpart to offer a seamless visual and event experience if you are running events across the CTICC complex. Conversely, a number of new design elements have been included to delight event managers.

The most striking feature of CTICC East when standing in the luxurious reception foyer, is its impressive 28m floor to ceiling height. Unlike the current building, CTICC East is built across six floors and will have four levels above ground and two subterranean levels. Exhibition halls will span across two floors with three halls per floor; the first mezzanine level will house meeting rooms and meeting suites; the second floor will have further meeting rooms and the second mezzanine level will house two terrace rooms. Subterranean levels will house parking bays, kitchens and service areas; and up-top a delightful rooftop garden.

A saw tooth roof offers the ability to deflect direct sunlight while admitting natural light deep into the building. Extensive glazing across the Western façade will bathe the centre's public spaces and reception with natural light.

## Venue spaces

Over the years, the Roof Terrace venue has become one of the CTICC's most popular rooms, often used for cocktails and evening functions. Now, CTICC East will have two terrace rooms for such events. What's more, event managers will be able to host informal network sessions, sultry cocktail sessions and magical functions on CTICC East's 500m<sup>2</sup> rooftop garden. Overall, CTICC East has more exterior balconies than the original building and a coffee shop opening up to the pedestrian thoroughfare.

"These are exciting venues and new additions to the CTICC's inventory. These features invite the outdoors in and will allow you to feel the pulse and rhythm of the city. It will create an inviting and lively atmosphere around this part of the Foreshore," continues Ellingson.

CTICC East offers 10 000m<sup>2</sup> of multipurpose conference and exhibition space with halls numbered 5 to 10 running across the ground floor and second level. The exhibition halls on the upper floors will not only be carpeted, but Exhibition Hall 10 will have acoustic panelling and an external balcony that looks onto the harbour and Cape Town's pulsating traffic arteries.

Approximately 3 000 m<sup>2</sup> of formal and informal space is being constructed in

the new building. Corporate clients will be particularly interested in CTICC East's meeting rooms and suites. In keeping with the trend of naming meeting spaces and as an homage to the biodiversity of the Cape Floral Kingdom, the centre's meeting rooms will be named according to indigenous flowers. This design interpretation will also be applied on interior finishings in other parts of the centre.

## Gathering support

Sales and marketing teams have been working hard to create awareness of the new venue. CTICC East has struck a chord with international associations having already secured events up until 2022.

"Winning these bids show the potential of CTICC East and, overall, the important role the CTICC plays in developing the knowledge economy, supporting African participation in global issues while at the same time ensuring direct economic benefit to the citizens of Cape Town and the Western Cape," says Ellingson.

**CTICC**

**Cape Town International  
Convention Centre**