

Cape Town International Convention Centre (CTICC) media release

For immediate release

27 September 2018

CTICC commemorates International Fetal Alcohol Spectrum Disorder Awareness Day

On the 9th of September 2018, the globe commemorated International Fetal Alcohol Spectrum Disorder Awareness Day. The day draws specific attention to the risks of consuming alcohol during pregnancy and the effect it has on the unborn child. The Cape Town International Convention Centre (CTICC) joined forces with one of their long-standing community partners, the Foundation for Alcohol Related Research (FARR), to raise awareness of the plight of individuals and communities affected by alcohol misuse. FARR supports communities and individuals affected by alcohol abuse and runs numerous programmes aimed at raising awareness of the dangers and negative impact alcohol has on communities, individuals and especially pregnant women and their unborn children. "FARR is most grateful for the generous donation received from the CTICC. These wonderful gifts will surely bring joy and happiness to many children. Over the past six years the CTICC has not only assisted us in raising awareness regarding the prevention of FASD, but has surely brought hope and pleasure to the recipients of the many donations that we have received to date," said Leana Olivier, Chief Executive Officer of FARR. In support of FARR's initiatives, the CTICC and its suppliers (décor specialists, Sorrento and Farm Design, and information technology solutions company, Jasco) donated teddy bears, baby blankets, backpacks, stationery and toiletries for distribution to various early childhood development crèches on the West Coast that FARR support. "Alcohol misuse has a far reaching impact on society as a whole. As the CTICC we are proud to be associated with FARR and to provide whatever support we can to help brighten up the lives of those impacted by Fetal Alcohol Syndrome (FAS)." says Julie-May Ellingson, Chief Executive Officer at the CTICC.



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Caption 1: (l-r) Kim van Reenen, Sustainability Officer at the CTICC, Jaco Louw, Research Coordinator and Project Manager at the Foundation for Alcohol Related Research, and Olivia Bruce, Marketing and Sustainability Manager at the CTICC.



Caption 2: CTICC staff and suppliers, Farm Design, Sorrento and Jasco, donated teddy bears, baby blankets and backpacks filled with stationery and toiletries to non-profit organisation, the Foundation for Alcohol Related Research.



Caption 3: Estelle Pillay, Admin Coordinator at the Foundation for Alcohol Related Research.





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