

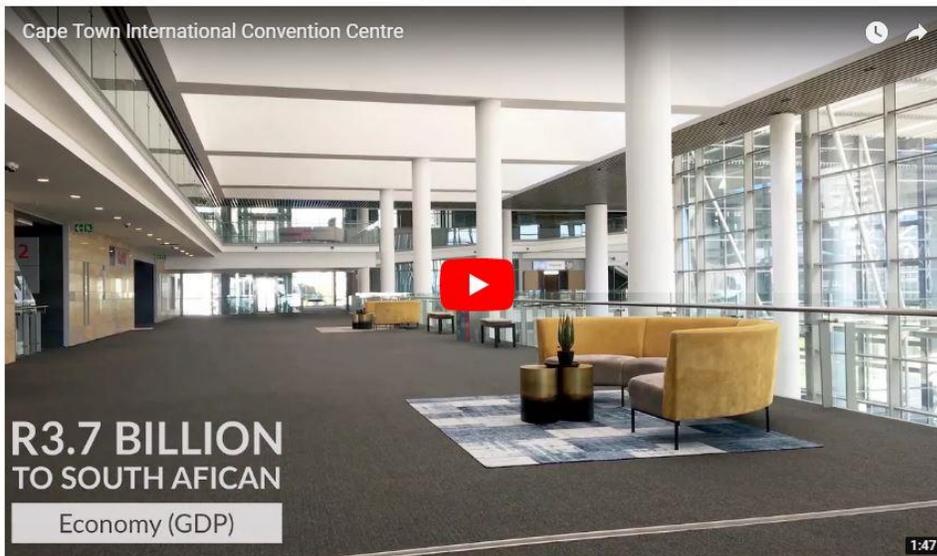
CAPE TOWN SPRINGS UP YET ANOTHER MICE GEM IN ITS INTERNATIONAL CONVENTION CENTRE

By Debarati Dasgupta on April 22, 2018 | Spotlight

The African continent has been home to a growing travel market, and the major disruptions in the region have not gone unnoticed. While a concentrated effort has been on promoting conventional travel and tourism, business trips and [MICE events](#) are stealing the stage.

The African economy is on a rise as far the tourism and travel industry goes, and its conference [venues](#) are also flourishing, entering a new age of innovation, and representing a fresh image of the continent to travellers.

One such upcoming venue includes The Cape Town International Convention Centre(CTICC), which serves as the host to some of the city's biggest events, conferences and exhibitions. It is an easily locatable landmark, barely a half hour drive from the international airport, and greeting travellers who are making their way to the spectacular V&A Waterfront and the city centre.



CTICC runs as a partnership between the City of Cape Town, the Western Cape Government and Business Cape. The venue excels in presenting its innovative design and sharing of seminars that focus on idea origination and culture. Within its walls are contained quality 5-star accommodation facilities, attended to by

knowledgeable and passionate staff. The large trade and show space can be divided into various banquet and conference venues with catering available.

The venue catered to 482 events in 2017 alone. Some notable occasions to have graced its floors include the Cape Town International Jazz Festival. CTICC has been previously awarded the Best Large Conference Venue by Business Traveller Africa, and is all set to host the World Ophthalmology Congress in 2020, with an expected attendance of more than 15,000 delegates.



With many options to fill up and refresh, including the Marimba Restaurant and Cigar Bar, an African-themed restaurant with set menus or buffet options, the CTICC lives up to its name as the best exhibition space in Cape Town.

Learn more about the venue, [here](#).