

CTICC ENGAGE

NO JETLAG NO VIDEO LAG

Host your digital conference with our events platform

INTRODUCTION TO CTICC ENGAGE AND THE PLATFORM'S INTERACTIVE BUTTONS

Powered by MyPlanner, CTICC Engage is a one-stop solution for any type or size of online event.

This robust platform allows organisers to host seamless and successful digital events where attendees can engage with in-platform interactive online meetings and live presentation sessions. Real-time networking opportunities are also available.

The possibilities are **endless**. With a touch of a button, organisers can activate CTICC Engage's key features that will bring extraordinary event experiences to life.

Offer valid until 31 Dec. 2021

THIS PLATFORM IS IDEAL FOR:



Meetings and conferences



Exhibitions and trade shows



Community engagements and webinars



Special events and banquets

KEY FEATURES INCLUDE



Customisable branding



Live sessions with Q&A, chat box and polls



Artificial intelligence (AI) matchmaking, which includes scheduling video meetings on the platform with delegates, speakers and exhibitors



Lead generation dashboard



Upload conference material, marketing collateral and videos in each exhibitor booth



Exhibitor and sponsor branding opportunities throughout the platform



Group video call meetings



Session replay available within minutes of the conclusion of the live event



Data analytics and CPD reporting

PRODUCTION AND ATTENDEE JOURNEY

PRODUCTION JOURNEY



BRIEF
Receive a brief of the proposed event structure and attendee list from the client



FORMALISE
Tailor the event requirements to the client brief and build the event platform



ACTIVATION
Make the event live and inform the registered delegates that they can now join the platform.



SUPPORT
The platform team offers dedicated live support throughout the event to both the organiser and their attendees.



REPORTING
Deliver reports on all statistics relating to the event, from demographics to engagement. The data will be customised to the client's requirements.

ATTENDEE JOURNEY



REGISTER



ATTEND A SESSION



EVENT MARKETING



ACCESS LIVE Q&A



VISIT SPONSORS/
EXHIBITORS BOOTHS



DOWNLOAD CONTENT



NETWORK

